LINA LEE

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PROFILE

- Passionate and creative UX/UI Designer proficient in Adobe Creative Suite (XD, Illustrator, InDesign)
- Skilled in sketching and hand-drawn concepts, bringing ideas to life.
- Available for full or part-time work on weekdays.

RELEVANT WORK EXPERIENCE

Marketing & Sales Intern | Vancouver Fashion Week (Vancouver, BC)   Dec 2025 - Present

Vancouver Fashion Week is an international fashion platform showcasing emerging and established designers from around the world.

- Contacted and communicated with designers as part of sales and outreach efforts.
- Designed graphic assets and created visual content for social media channels.
- Uploaded and managed social media posts to support event promotion and brand visibility.

Marketing Intern | Lingo Bootcamp/Japan Team (Vancouver, BC)   Sep 2025 - Dec 2025

Lingo Bootcamp is a language-learning platform that helps Korean and Japanese users improve their real-life English speaking skills through native speaker feedback.

- Collaborated with influencers to produce short-form video content introducing the app experience.
- Managed social media strategies to increase user engagement and brand awareness.

Social Media Campaign Manager | S.Tech Dash Cam (Vancouver, BC)   May 2025 - Present

S.Tech.Dashcam is a technology company specializing in innovative dashcam solutions that enhance vehicle safety and driver awareness.

- Created and posted visual content showcasing dashcam specs alongside compatible car models.
- Utilized targeted hashtags to improve content discoverability and clarity.
- Designed engaging product posts to boost user interaction and brand visibility on social media.

RELEVANT PROJECTS

Circl | Community-Based Social App Design   **Check it out!**

Designed a mobile app to help people connect through shared interests and values, starting in Vancouver.

- Conducted surveys and interviews to identify user needs, focusing on newcomers and students
- Defined user flows and created wireframes and high-fidelity prototypes in Figma
- Designed features like personalized recommendations, smart filters, and trust tools (badges, pre-join messaging)
- Iterated designs based on survey insights and early user feedback

EDUCATION

UX/UI Design Diploma | Cornerstone Community College (Vancouver, Canada)   Oct 2024 - Sep 2025
UX Design Professional Certificate | Google   Apr 2024 - Jan 2025
Bachelor of Graphic Design | NOVA Community College (USA)   Jan 2020 - July 2022